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Stay Connected

August 2014

Welcome back to campus! We are excited to welcome a record number of new International Business majors in the Class of 2018! Our faculty have been busy all summer developing new courses, promoting study abroad, engaging DrakeBiz alumni, and working with local companies on their global strategy! Spread the word that International Business is designed to be the perfect second major! Recruit a friend and claim your international prize by tweeting to [@DrakeBiz](#) with the hashtag #IBJoining!

From the DrakeBiz Professors

Matthew Mitchell - #IAmDrake

Dr. Mitchell was honored to give this year's Fall Convocation address to the incoming class of 2018! In his remarks, he talked about the future of the International Business program and drew from DrakeBiz student experiences to address the convocation theme "I Am Drake"! [Read the story and speech here.](#)



Students On the Move ~ Mollie Wheeler

Drake's Approach to Globalization

"International Business at Drake doesn't get enough recognition. I've learned more about our rapidly globalizing world being in this program than I would have anywhere else... I'm almost positive. My hope is that if you're reading this, and you currently attend Drake, but are in decision-mode about which major you'd like to pursue, you should really look into this as an option." [Read more](#)





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from Mollie, a Junior Drake International Business Student and check out her [blog](#) for more great stories.

Alumni Profile ~ Mackenzie Russo

Learning to Tackle the Real World



INSPIRED MOLECULAR SOLUTIONS™



"During my time at Drake, I had the opportunity to have two internships: one at Meredith Corporation and one at Kemin Industries...After graduation I began a full-time position at Kemin Industries as a Marketing Coordinator in the Food Technologies division. In this role, I work with colleagues in Asia, Europe, and South America on a daily basis." [Read more](#) about DrakelBiz alumna Mackenzie Russo's experience.

News and Notes

With so much going on at the start of the semester check out these opportunities to kick-start the year.

- Looking for an internship? Apply for one of many opportunities with the Iowa International Center. [Learn more.](#)
- Vamos a México! Drs. Kappen and Mitchell are going to Mexico with the Drake's Women's and Men's soccer teams.
- First year students, mark your calendars for the CBPA World Fair for BUS 001 on October 3rd!
- Where can you go? Check out the Drake University Study Abroad Fair on October 9th to find out. [Learn more.](#)
- Help us thank the [@DrakeAdmissions](#) department for all their work by sending them a tweet from DrakelBiz!
- We're excited about the new International Business Capstone course MGMT 170 - International Management where we will be working with local companies on their global strategy. [Learn more.](#)
- DrakelBiz is the perfect 2nd major. Tell a friend and claim your international prize by tweeting to [@DrakelBiz](#) with the hashtag #IBJoining
- Look forward to DrakelBiz celebration of Oktoberfest with CBPA Graduate Programs.

Vision

Inspiring the global business leaders of today and tomorrow.

Mission

Following the CBPA promise to bring the world into the classroom and the classroom into the world, the International Business program aims to:

1. Instill a curiosity about the world that will lead to a lifetime of learning.
2. Graduate high-caliber professionals who possess the knowledge and experience necessary for managing the complexities of global business.
3. Develop a transnational mindset that engenders responsible global citizenship.

Drake University International Business

www.drake.edu/internationalbusiness

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